# New Brunswick Music Industry Development (Mid) Program

## Showcase | Working Document 2019-2020

*This working document includes the questions found in the online form. It is for your personal use and should not be submitted with your application.*

Complete the Applicant Profile before applying. If you already have an Applicant Profile, update all relevant information before submitting. Its content will be part of the evaluation process.

Applicant Profile Name:

Email:

### READ BEFORE CONTINUING

Read the GUIDELINES carefully for important information about the criteria and conditions for the Showcase Component of the Music Industry Development (MID) Program. These guidelines will help in completing the application form correctly, ensuring that your application for financial investment is not disqualified.

Required information and materials:

* Completed or updated Applicant Profile
* Proof of showcase invitation and/or agreement;
* International showcases: Information proving export readiness;
* For non-industry events: Proof of industry professionals confirmed to attend (emails, written correspondence, etc.);
* Description of the event;
* Short narrative outlining how the Applicant will promote and leverage the opportunity;
* Project Budget with specific costs and revenues. A template document is available on the Music·Musique NB website;
* Any other information relevant to your project.

### **Project Information**

* Project Title:
* Project Start / End Date:
* Investment Requested:

### Project Overview

Choose Type of initiative*:*

* International showcase
* Domestic showcase
* Non-industry showcase

### Showcase Information

* Event Name & Location:
* Event Website:
* Contact Person:
* Contact Person Email:
* Proof of showcase / registration (UPLOAD)

List the names of the person(s) participating in this project (e.g. group members, manager, agent, etc).

Why this showcase is relevant at this stage in the Applicant’s career?

Describe the professional component of the event (e.g. how many delegates are attending, which markets do they represent, which delegates/markets are you targeting).

For non-industry showcases, provide a biography for all confirmed industry professionals.

For non-industry event, provide the proof of industry professionals confirmed to attend (emails, written correspondence, etc.)

### BUDGET

If you haven’t done so already, download the *Financial Report,* fill out the appropriate budget lines, and upload the filled document.

### Statement and Declaration

* I attest that the information included in the Applicant Profile is complete and up-to-date.
* I attest that the applicant is based in New Brunswick, that I have signing authority for the above-named applicant, and that, to the best of my knowledge, the information provided in this application is accurate.