# New Brunswick Music Industry Development (Mid) Program

## Sound Recording | Working Document 2019-2020

*This working document includes the questions found in the online form. It is for your personal use and should not be submitted with your application.*

Complete the Applicant Profile before applying. If you already have an Applicant Profile, update all relevant information before submitting. Its content will be part of the evaluation process.

Applicant Profile Name:

Email:

### READ BEFORE CONTINUING

Read the GUIDELINES carefully for important information about the criteria and conditions for the Sound Recording Component of the Music Industry Development (MID) Program. These guidelines will help in completing the application form correctly, ensuring that your application for financial investment is not disqualified.

Required information and materials:

* Applicant Profile;
* Full Album: Three (3) demo tracks;
* Mini-Album/EP: Two (2) demo tracks;
* Single: One (1) demo track of the proposed single;
* Quotes from all service providers (studio, producer, graphic designer, etc.);
* Lyrics (if applicable);
* CVs or biographies of all relevant team members;
* Project Marketing Plan (maximum 2 pages);
* Recording previously released works: If there are works that have previously been recorded and released by the applicant, a rationale must be provided why they are to be re-recorded.;
* Project Budget with specific costs and revenues. A template document is available on the Music·Musique NB website;
* Any other information relevant to your project.

### Project **Information**

* Project Title
* Project Start / End Date
* Investment Requested

### Project Overview

#### **Choose Recording Type**

* Full-length album (30+ minutes)
* Mini Album / EP (15+ minutes)
* Market-ready single(s)

#### Description

* Describe the proposed sound recording in 250 words max. Comment on the choice of tracks, artistic direction and/or other unique or innovative aspects of the project.
* If there are tracks that have been previously released and recorded, in 250 words max, provide a rationale why you wish to re-record them.

### Estimated Timeline

Please provide the estimated projects dates. This is to provide a general project overview and does not need to be set in stone.

* Pre-production
* Recording
* Mixing
* Mastering
* Production of artwork and graphics
* Expected domestic release date
* Expected international release date

### Production Overview

* Musical Genre
* Approximate duration of recording
* Performers / Hired musicians (name and instrument or role)

### Production Team

For team members such as producers, arrangers, engineers, etc, provide a CV or bio. For studios, provide the address, website (if applicable) and a list of previous projects. (250 words max.)

### Recording Details

* Full Album: Upload three (3) demo tracks;
* Mini-Album/EP: Upload two (2) demo tracks;
* Single: Upload one (1) demo track of the proposed single
* Track Title
* Lyricist(s)
* Composer(s)
* Lyrics (if applicable)

Explain any changes to be made to the final recording as compared to the demo tracks provided.

If you are recording a full-length album or a mini-album/EP, please provide the title and lyricist/composer of each additional tracks.

### Marketing and Distribution

For team members, provide a CV or bio. For businesses, provide the address and website (if applicable). (250 words max.)

* Distributor, Label, Publisher, Publicist, Management, Agent, Project Administrator, Other

Provide a marketing plan on how the recording will be brought to market and promoted. Provide a timeline with specific actions to be taken and expected results to occur. (1,000 words max.)

Planned Distribution Platform(s)

### Budget

If you haven’t done so already, download the Financial Report, fill out the appropriate budget lines, and upload the filled document.

### Other Uploads

Upload your quotes from all service providers (studio, producer, designer, etc.) and any other supporting documentation for your project.

### Statement and Declaration

* I attest that the information included in the Applicant Profile is complete and up-to-date.
* I attest that the applicant is based in New Brunswick, that I have signing authority for the above-named applicant, and that, to the best of my knowledge, the information provided in this application is accurate.