# New Brunswick Music Industry Development (Mid) Program

## Live Performance | Working Document 2019-2020

*This working document includes the questions found in the online form. It is for your personal use and should not be submitted with your application.*

Complete the Applicant Profile before applying. If you already have an Applicant Profile, update all relevant information before submitting. Its content will be part of the evaluation process.

Applicant Profile Name:

Email:

### READ BEFORE CONTINUING

Read the GUIDELINES carefully for important information about the criteria and conditions for the Live Performance Component of the Music Industry Development (MID) Program. These guidelines will help in completing the application form correctly, ensuring that your application for financial assistance is not disqualified.

Required information and materials:

* Completed or updated Applicant Profile;
* Detailed itinerary of live performance dates, including locations and travel days;
* If returning to a market, provide the rationale on why the artist wish to further develop the market(s);
* Signed contracts, agreements or proof of booking between the artist/management and the venue, promoter, festival, etc. for a minimum of three (3) dates in the Maritimes and five (5) dates in Canada and/or international market;
* Quotes from all service providers (booking agents, publicists, technical crew, etc.);
* Information regarding the promotion and the marketing of the tour must be provided;
* Project Budget with specific costs and revenues. A template document is available on the Music·Musique NB website;
* Any other information relevant to your project.

### Project Information

* Project Title:
* Project Start / End Date:
* Investment Requested:

### Project Overview

#### Choose Type of Initiative:

* International live performances
* Domestic live performances

List the names of the person(s) participating in this project (e.g. group members, tour manager, agent, etc).

Provide a complete itinerary of all live performance dates, confirmed or in negotiation. A Live Performance application can include a showcase date but you cannot also submit a Showcase Application for the same showcase(s). The corresponding conference registration or showcase fees are eligible and the official invitation must be included with the Application.

Upload signed contracts, agreements or proof of booking between the artist/manager and the venue, promoter, festival, etc.

Provide goals and expected results, the applicant’s commercial history, notable successes and current opportunities in the territory being toured.

How will your tour be promoted and advertised?

### International Live Performances

Export-ready artists touring in international markets must have all of the following:

* One (1) full length sound recording released within the past two (2) years
* Minimum of 1,000 lifetime units sold of all releases combined (500 streams = 1  unit sold, 6 single downloads = 1 unit sold)
* Strong professional history, including regular touring and/or exposure outside of Atlantic Canada
* Independent or established team/infrastructure
* Significant online presence, including streams, social media fans and views (to be assessed by Program Manager)
* For groups, band member agreements are mandatory.

### BUDGET

If you haven’t done so already, download the Project Budget, fill out the appropriate budget lines, and upload the filled document.

### OTHER UPLOADS

Upload your quotes from all service providers and any other supporting documentation for your project.

### Statement and Declaration

* I attest that the information included in the Applicant Profile is complete and up-to-date.
* I attest that the applicant is based in New Brunswick, that I have signing authority for the above-named applicant, and that, to the best of my knowledge, the information provided in this application is accurate.