**MUSIC INDUSTRY DEVELOPMENT PROGRAM**

**Applicant Profile Work Document  
\*\*DO NOT SUBMIT THIS AS YOUR APPLICANT PROFILE\*\***

**CONTACT INFORMATION**

Applicant Name

Phone Number, E-mail, Address

*Primary Contact* (If not applicant. For example, agent / manager applying on behalf of the artist)

Relationship with Applicant

Phone Number, E-mail, Address

*Legal Name* (as it will appear on the cheques)

*Category*

Artist / Group

Company / Business

*Residency*:

All applicants must have held primary residence in New Brunswick for at least 12 months prior to the application deadline. You must meet both criteria:

1. Primary artist and/or the majority of the group has a permanent address is in New Brunswick.

2. Primary artist or registered company pays income tax to the Province of New Brunswick. MNB may ask for proof of residency from applicants who apply to the program.

*Region* (for statistical use only. Select the region where you reside)

South West

Central West

Madawaska

Restigouche / Chaleur

Acadian Peninsula

Eastern Shore

South East

*Names and Short Bios of Team*

Agent, manager, publisher, tracker

**BIO & SOCIAL MEDIA**

Artist / Company Bio

Website, Music/Musique NB Profile URL (\*\*You do NOT need to be a Music/Musique NB member to apply\*\*), Facebook, Twitter, Instagram

**MUSIC**

*Music Genre*

Adult Contemporary

Americana

Alternative

Bluegrass

Blues

Children's

Classical

Celtic

Country

Dance

Electronic

Experimental

Folk

Gospel

Hardcore

Punk

Hip-hop

Indie Rock

Jazz

Metal

Pop

Progressive

R&B

Reggae

Rock

Roots / Trad

Singer-songwriter

Urban

World

Other

* Video (urls of one or two of your videos with the most views and/or most recent video.)
* Streaming Music Links (Spotify, Bandcamp, Soundcloud, etc. or download code.)

*Live Show Format*

Solo

Duo

Trio

Group 4-7 members

Group 8 + members

Acoustic

Electric

Other

*Releases*

Album title, release date, label, distributor, the territory of release and sales (album physical and digital not including streams) for each title.

**SALES & STREAM**

Enter the total unit sales, downloads, streams, etc., to the best of your knowledge. For Companies/Industry Professionals, provide the total for your roster. Enter 0 if you have none.

* Total Physical Sales = CD's, Vinyl, Cassettes, etc.
* Total Album Downloads = iTunes, Bandcamp and other online retailers
* Total Single Downloads = iTunes, Bandcamp and other online retailers
* Total Audio Streams = Apple Music, Soundcloud, Bandcamp, Spotify, etc.
* Total Video Streams = YouTube, Vimeo, Facebook, etc.
* Nielsen BDS Certified Spins
* Total Social Fans = Add up fans on Twitter, Facebook, Instagram, etc.
* Total Email List Subscribers

**NOTABLE ACHIEVEMENT**

* Airplay, video-play and charting (song title, radio station or program, format, highest chart #, year, country.)
* Notable Awards or Recognitions
* Notable Media Mentions (within the last 2 years)
* Music Placement Music Placement in film/television/gaming, etc. (Date of release, market distribution and revenue earned.)
* Performance History for the last 12 Months. (Month/Year, Venue/Event, City, Country, Approx. Capacity)
* Future performances booked for the next 12 months. (Month/Year, Venue/Event, City, Country, Approx. Capacity)