



REQUEST FOR PROPOSALS FESTIVAL (506) 2018

Music·Musique NB

140, rue Bostford Street, Suite 30
Moncton, New Brunswick E1C 4X5

506.383.4662

festival506@musicnb.org

FESTIVAL 506)

4 DAYS OF SHOWS. CONFERENCES. AWARDS.
4 JOURS DE CONCERTS. CONFÉRENCES. PRIX.

\$30,000 hotels|meals
\$20,000 production|logistics
\$12,000 print|ads|design
\$10,000 contractual services

local
impact

40+ artists | artistes
30+ delegates | délégués
10 stages | scènes
20 workshops | ateliers

1800+ FANS

300 tweets
400 retweets
450 shares | partages
7000+ 'likes' | 'j'aime'
5000+ followers



10 years. 6 cities 10 ans. 6 villes

Moncton
Edmundston
Saint Andrews
Saint John
Fredericton
Miramichi

Music•Musique NB (MNB) is now accepting proposals from communities in New Brunswick wishing to host the 2018 edition of Festival (506), October 11 to 14.

The deadline to apply is February 15, 2017. A selection committee will review the applications and visit the shortlisted communities. A final decision will be made during MNB's Annual General Meeting in May 2017.

Festival (506) is MNB's annual music industry event and public festival. Spanning four days, it includes multiple showcasing stages, a full industry conference as well as an Awards Show. It is the ideal opportunity to promote our provincial music industry and its artists while making important connections with the host community. For the past ten years, the event has grown into an industry event promoting the best musicians that NB has to offer while attracting industry professionals from around the Maritime Provinces and abroad.

Send your proposal to
Dawn DESPRÉS-SMYTH
Music•Musique NB
140 Botsford St., suite 30
Moncton, NB E1C 4X5

THE HOST COMMUNITY

OUTLINE OF THE REQUIREMENTS NEEDED TO HOST FESTIVAL (506)

REQUIREMENTS

Venues: At least one with a 50-capacity, two with a 150-capacity, and one with a 300-capacity.

Hotel: A minimum of 60 rooms and 2 large conference rooms + catering capacity.

Volunteers: Between 20 and 30 volunteers needed during Festival (506).

Funding: A minimum of \$10,000

LOCAL ENGAGEMENT COMMITTEE

The Local Engagement Committee (LEC) consists of a group of individuals who have a connection to the community, to the music industry and/or to the municipality. They meet on a regular basis and provide feedback & support to MNB throughout the planning process and during the event itself. They provide guidance to MNB about the host city, assist in securing local financial and in-kind support, help in identifying contractual staff, and promote the event. The LEC is not responsible for the logistics planning, the production or the delivery of Festival (506).

INCLUDE IN YOUR PROPOSAL

- A list of representatives who would potentially take part in the LEC, their roles on the LEC, and their connection with the music industry and/or the host community.
- Information regarding venues that program live music in your community, and alternative venues to be considered (community halls, churches, sonically interesting locations, etc).
- A list of hotels or facilities offering conference space and/or accommodation services.
- A volunteer recruitment plan.
- A commitment to secure a minimum of \$10,000 of local funding. This can come from the host municipality and/or from the private sector through sponsorship. Some in-kind contributions may be eligible.
- Letters of intent from all above-mentioned funding sources.
- A list of reasons your host community would be the ideal location for Festival (506).



ABOUT FESTIVAL (506)

ARTIST SHOWCASES & CONCERTS

Showcasing our artists is one of the pillars of our event. MNB is proud to be able to program between 30 and 40 established & emerging artists. Included are the official showcases, the Awards show as well as a free community concert.

INDUSTRY CONFERENCE

Festival (506) is a four-day music conference that showcases our province's musical talent to regional, national & international industry delegates while providing professional development and networking opportunities to musicians. Industry professionals and artists meet, network and take part in workshops, information sessions, and panel discussions.

dB PROGRAM

The aim of the dB (short for deBut) program is to create an educational, mentorship program for 13- to 18-year-old aspiring musicians, to introduce them to all aspects of the music industry and to show young people it is possible to have a sustainable musical career in Atlantic Canada.

PRIX MNB AWARDS

The Prix MNB Awards Show is our big family gathering, kicking off Festival (506) in style. Every year, the Awards attract over 3,000 online voters who cast ballots for their favourite artists. The 20-some statuettes are handed out in front of a crowd of 250 to 300 people, including media and industry personalities.