**MUSIC INDUSTRY DEVELOPMENT PROGRAM**

**Final Report Work Document**

**\*\*DO NOT SUBMIT THIS AS YOUR FINAL REPORT\*\***

Project Title

Applicant Name

Project Start / End Date: *When did the project start / end?*

Contact Person, Email, Phone

Investment amount received:

*Category*

Showcase / Professional Development

Tour Support

Market Access

Emerging Artist

*Project Objectives and Target Outcomes*

Please review the objectives and target outcomes as outlined in your application and describe how each was attained. In the event that you have not met an objective or target, please explain why and the impact on the overall project.

*Project Activities*

Please review each of the applicable activities described in your application form and indicate if each activity was met by the expected completion date and if not, why.

*Sales & Stream*

Enter the total unit sales, downloads, streams, etc., to the best of your knowledge. For Companies/Industry Professionals, provide the total for your roster. Enter 0 if you have none.

• Total Physical Sales = CD's, Vinyl, Cassettes, etc.

• Total Album Downloads = iTunes, Bandcamp and other online retailers

• Total Single Downloads = iTunes, Bandcamp and other online retailers

• Total Audio Streams = Apple Music, Soundcloud, Bandcamp, Spotify, etc.

• Total Video Streams = YouTube, Vimeo, Facebook, etc.

• Nielsen BDS Certified Spins

• Total Social Fans = Add up fans on Twitter, Facebook, Instagram, etc.

• Total Email List Subscribers

*Impact of Assistance*

Please describe the impact that the assistance provided under the Program had on the project, as well as on your career and to the NB music sector.

*Project Successes and challenges*

Please describe any successes and challenges associated with the completion of your project.