*This working document includes the questions found in the online form. It is for your personal use and should not be submitted with your application.*

# LIVE PERFORMANCE

* Applicant Profile Name
* E-mail

### ✭ READ BEFORE CONTINUING ✭

Read the GUIDELINES carefully for important information about the criteria and conditions for the Live Performance Component of the Music Industry Development (MID) Program. These guidelines will help in completing the application form correctly, ensuring that your application for financial investment is not disqualified.

Required information and materials:

* Up-to-date Applicant Profile;
* Detailed itinerary of live performance dates, including locations and travel days;
* If returning to a market, provide the rationale on why the artist wishes to further develop the
* market(s);
* Signed contracts, agreements or proof of booking between the artist/management and the venue,
* promoter, festival, etc. for a minimum of three (3) dates in the Maritimes and ve (5) dates in
* Canada and/or international market;
* Quotes from all service providers (booking agents, publicists, technical crew, etc.);
* Information regarding the promotion and the marketing of the tour must be provided;
* Project Budget with specific expenses and revenues;
* Any other information relevant to your project.

### PROJECT INFORMATION

* Project Title
* Artist / Business / Group Name
* Project Start Date
* Project End Date

### PROJECT OVERVIEW

* Type of project
  + International live performances
  + Domestic live performances
  + International Showcase
  + Domestic Showcase
* Is there a non-Industry event showcase?
* *The itinerary can include showcase dates, but you cannot also submit a Showcase Application for the same showcase(s) on the tour.*
* List the names of the person(s) participating in this project (e.g. group members, tour manager, agent, etc.)
* Provide a complete itinerary of all live performance dates, confirmed or in negotiation. If applying for the production of a demo recording, insert the lyrics here.
* Upload signed contracts, agreements or proof of booking between the Artist/management and the venue, promoter, festival, etc.
* Does the Artist have previous experiences with touring in this/these market(s)?
  + If YES: Provide the Artist's commercial history and/or notable successes in this/these market(s).
  + If NO: What are the opportunities in this/these market(s)? Provide goals and expected results for this tour.
* How will the live performance(s) be promoted and advertised?

### INTERNATIONAL LIVE PERFORMANCES

Export-ready Artists touring in international markets must have all of the following items easily found in their Applicant Profile:

* Strong professional history, including regular touring and/or exposure outside of Atlantic Canada
* Independent or established team/infrastructure
* Significant online presence, including streams, social media fans and views (to be assessed by Program Officer)
* For groups, band member agreements are mandatory.

### SHOWCASE (skip if there are no Showcase dates in your application)

* Event Name & Location
* Event Website
* Contact Person
* Contact Person Email
* Upload Proof of showcase / registration
* Why is this showcase/event relevant at this stage in the Artist's career?
* Describe the professional component of the event (e.g. how many delegates are attending, which markets do they represent, which delegates/markets are you targeting, etc.)
* For *non-industry events*, provide a biography for all confirmed industry professionals.
* For *non-industry events*, provide the proof of industry professionals confirmed to attend (emails, written correspondence, etc.)

### PROJECT EXPENSES

#### PROJECT EXPENSES (covered at 100%)

* If the Artist is using their own vehicle, enter the number of km travelled for this project
  + The rate is $0.25 per km.
* If claiming per diem, enter the number of people and the number of eligible days.
  + $45/person per day in Canada; $100/person per day for international.
  + Eligible people: band members, producer, sound engineer, etc.
  + Non-eligible people: Social media manager, grant writer, your mom, etc.
  + Eligible days: Performance day, Travel Day, etc.
* If claiming Child Care expenses, enter the number of people and the number of eligible days.
  + Eligible people: Band members
  + Eligible days: Recording day, Travel Day, etc.
  + BEFORE CLAIMING CHILD CARE EXPENSES, please read the eligibility criteria related to those expenses.

#### PROJECT EXPENSES (covered at 50%).

* Artist Fees (Maximum investment of $100 per musician per day)
* Hired Musician Fees (Maximum investment of $100 per musician per day)
* Support Crew Fees
* Equipment Rental
* Rented transportation
* Parking & Tolls
* Local transportation
* Shipping
* Airplane / Train / Bus (economy-rate flights)
* Accommodations (Maximum investment of $300 per night)
* SHOWCASES: Registration Fees
* SHOWCASES: Facility Rental
* Marketing & Promotion (Maximum investment of $500)
  + Branding & Design
  + Consultant Fees
  + Ads & Publicity
  + Publicist Fees
  + Printing
* Other expenses
* Upload quotes from all service providers (booking agent, publicist, etc.) and any other supporting documentation for the budget.

### PROJECT REVENUE

#### PUBLIC REVENUE

* MID Investment. *The maximum eligible amount is automatically calculated and inserted here*.
  + If you would like to request an MID Investment LOWER, than the one quoted above, please indicate the requested amount and the MID Program Officer will adjust your budget accordingly.
* Did you // Will you apply to:
  + FACTOR
  + Musicaction
  + If YES: *Amount Requested*
* Arts NB: Amount Requested

#### PRIVATE REVENUE

* Applicant's Investment
* Sponsor(s)
* Crowdsourcing
* Other

## The Budget Balance MUST be $0.00. Adjust your budget expenses and/or revenue to continue.

### STATEMENT AND DECLARATION

* I attest that the information included in the Applicant Profile is complete and up-to-date.
* I attest that the Applicant is based in New Brunswick, that I have signing authority for the above-named Applicant, and that, to the best of my knowledge, the information provided in this application is accurate.