



- 1 Creation • Création
- 2 Performing • En spectacle
- 3 Professional Development • Développement professionnel
- 4 Revenue Streams • Sources de revenus
- 5 Infrastructure
- 6 Marketing & Audience Development • Marketing et développement d'un public

#countto10 #cisforcurrency #credibility #canyoucapturecoin?

#1 clarity | follow the flow of the application and model your response exactly to their requests. they have a mandate. are you helping to meet their mandate. is it a good fit?

#2 creativity | be as creative as you can in your project description. do you know how many rock bands showcase? dare to be a real artist. do you know how many singers song write ? content creation is booming. speak to that.

#3 checklist | the 5Ws - read through the app and ensure that you have provided all they ask for exactly answering the questions the application poses. don't underestimate the who, what, where, when, why & how process. do you understand your own application?

#4 consistency | make sure it all matches. use headers and page numbers and put things in order and label and explain and over simplify and make it look like it's all the same application.

#5 collect | you need to scan and digitize all press clippings, podcast, songs, photos, etc so you have a great body of support material available to roll out

#6 current | how current are your activities? You should have at least a year's worth of innovative, visible and momentum building activities listed as part of your career trajectory

#7 contemporary | are your ideas and pursuits contemporary with the potential of growth or are you unknowingly recycling really tired ideas? do you have any idea what your contemporaries are doing? what is the buzz? what is cutting edge art? where are the growth opportunities?

#8 connectivity | today's artist understands that all social media, streaming, video platforms, sales and other digital hubs must be represented and actively used

#9 R U clueless | if you don't have a real project you won't get a grant. not their first rodeo. if it is too hard to create these items then you are not ready for a grant unless it is for emerging and creating items for your professional portfolio

#10 convincing | your project should seem completely finished. be so believable that the idea of not funding your project is ridiculous. remember that money has to be spent and you are helping them meet their goals as a funding body

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